

Fatima Bint Mubarak Ladies Sports Academy (FBMA)

Request-for-Proposals for commercial partnership and event delivery of 2025 FBMA International show jumping cup in Abu Dhabi

Background on FBMA

FBMA was established in October 2010 by H.H Sheikha Fatima Bint Hazaa Bin Zayed Al Nahyan. FBMA's role is to promote, develop and facilitate women's sports in the UAE from the capital, Abu Dhabi, to create a safe and culturally adequate environment for Emirati women to train and practice sports in, to inspire behavioral change amongst the community in favor of an active lifestyle with, and through sports and finally to assure Abu Dhabi's image and status as a women's sports hub, regionally and globally.

For more information on FBMA please visit: www.fbma.ae

The FBMA International Show Jumping Cup

The FBMA International Show Jumping Cup (FBMASJ), is an international event that happening once every year. Rides from all around the world are participating in this event.

The whole family will be enjoying an activity zone accompanying the Cup. The family-friendly activities include equestrian inspired games and pony rides, all geared towards a fun day out that encourage children and youth to engage with horse-riding. Live music, food trucks, art displays and market stalls will also provide leisure and entertainment for all throughout the Cup.

Pitch Overview and what FBMA expects from agency

The RFP technical response should be a maximum of 3 pages. The successful agency will need to demonstrate and propose the following:

LED Screen Surround the arena specs:

LED Pixel Pitch as Perimeter	300 sqm
Wall	
LED Pixel Pitch (7m x 4m) 4nos	112sqm
55" LED TV Screen	12
Unicol Stand	
Switcher	
Splitter 1in 8 out	
Splitter 1in 4out	
Resolume PC (Main & Backup)	

- **CREW FOR SETUP & DISMANTLE**
- **SHOWRUN CREW**

List of requirements

- Wifi

Role of FBMA

- Event Permit

Points for agency consideration

- Abu Dhabi Equestrian Club has been identified as the host facility
- Event Date: 2,3,4,5 Jan 2025
- Understand and appreciate FBMA'S working hours – Monday to Friday 9am to 3pm

Date of final submission at FBMA's office	20 November 2024
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Contacts of Inquiries

Email: Events@fbma.ae